

## VITA

### ROBERT W. FAIRLIE

Department of Economics  
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### EMPLOYMENT HISTORY

- 2007- Professor of Economics, University of California, Santa Cruz
- 2000- Director of Masters Program in Applied Economics and Finance, University of California, Santa Cruz
- 2009 Visiting Research Fellow, IZA, Institute for Study of Labor, Germany
- 2007-08 Visiting Fellow, Economics Program, Research School of Social Sciences, Australian National University
- 2003 Visiting Fellow, Economic Growth Center, Yale University
- 2000-07 Associate Professor of Economics, University of California, Santa Cruz
- 1994-00 Assistant Professor of Economics, University of California, Santa Cruz
- 1987-89 Lewin/ICF, San Francisco, California, Research Assistant

### RESEARCH AREAS

Entrepreneurship, Technology, Education, Public Policy, Race and Ethnicity, Immigration

### EDUCATION

- 1994 Northwestern University, Ph.D. in Economics, Dissertation: Three Essays on Ethnic and Racial Self-Employment
- 1993 Northwestern University, M.A. in Economics
- 1987 Stanford University, B.A. in Economics, with honors

### AWARDS AND GRANTS

- 2009 Minority Business Development Agency, U.S. Department of Commerce, "Capital Access among Minority-Owned Businesses" \$55,000

2008- ZeroDivide, "The Effects of Home Computers on Educational Outcomes for Teenagers." (with Jonathan Robinson) \$50,000.

2008- UCACCORD, "Does Improving Access to Computers Help Community College Students on Financial Aid: Evidence from a Field Experiment in Rural Northern California."

2008 The Networks, Electronic Commerce and Telecommunications ("NET") Institute, New York University, "High-Technology Entrepreneurship in Silicon Valley."

2007-08 U.S. Small Business Administration, "Immigrant Entrepreneurship: Estimating the Contribution of Immigrant Entrepreneurs using Census and Matched Current Population Survey Data."

2004- Kauffman Foundation, "Entrepreneurship in the United States - the Kauffman Index of Entrepreneurial Activity."

2007 Ford Foundation and National Economic Development and Law Center, "Affirmative Action Programs and Self Employment Rates among Minorities and Women," (with Justin Marion).

2007-08 Kauffman/RAND Center for Entrepreneurship and Public Policy, "Health Insurance and Entrepreneurship," (with Kanika Kapur and Susan Gates) \$140,000.

2007-08 New York City Economic Development Corporation, "Community Development Study." (with Lisa Servon, Greg Stanton, Jason Friedman, and Blaise Rastello), \$250,000.

2006-09 Kauffman Foundation, "Mexican-American and Immigrant Entrepreneurship," (with Chris Woodruff) \$96,000.

2006 The Networks, Electronic Commerce and Telecommunications ("NET") Institute, New York University, "ICT Use in the Developing World: Implications of the Global Digital Divide," (with Menzie Chinn).

2005-06 U.S. Small Business Administration, "Entrepreneurship in Silicon Valley during the Boom and Bust."

2004-06 Russell Sage Foundation and Kauffman Foundation, "Race, Families and Success in Small Business: A Comparison of African American-, Asian-, and White-Owned Businesses" (with Alicia Robb).

2004-05 U.S. Small Business Administration, "Minority Entrepreneurship."

2003-04 U.S. Small Business Administration, "Technology, Entrepreneurship, and Firm Size Dynamics: A Cross-Industry Analysis of Access to Technology and Business Startups."

2004-06 Community Technology Foundation of California, "Immigrant Youth and the Digital Divide in California," Co-Principal Investigator (with Rebecca London), \$110,000.

- 2004-05 U.S. Department of Labor, "The Dynamics of Health Insurance Coverage: Factors Correlated with Insurance Gain and Loss among Adults."
- 2004-05 Employment Policies Institute, "An Analysis of the Dynamics of Health Insurance Coverage and Implications for Employer-Mandated Insurance."
- 2003-06 W.T. Grant Foundation, "Race, Youth, and the Digital Divide: A Research and Policy Initiative," Co-Principal Investigator (with Manuel Pastor), \$250,000.
- 2003 University of California, Latino Policy Institute, "Latinos and the Digital Divide."
- 2001-03 Russell Sage Foundation, "Family Resources, Race, and Small Business Outcomes."
- 2001-02 Institute for Labor and Employment, University of California, "Self-Employment and Economic Advancement among Disadvantaged Minorities."
- 2001-02 University of California Institute for Mexico and the United States, "Latino Flight from Public Schools to Private Schools."
- 2000-01 U.S. Small Business Administration, "Earnings Growth among Disadvantaged Business Owners."
- 2000-01 Spencer Foundation, "Race, Socioeconomic Status, and Flight from Public Schools into Private Schools."
- 1998-00 National Science Foundation, "Drug Dealing, Incarceration, and Self-Employment."
- 1997-01 Public Policy Institute of California, "Immigrants, Natives and the Choice Between Public and Private Schools," Co-Principal Investigator (with Julian R. Betts).
- 1995-96 U.S. Department of Labor, Office of the Assistant Secretary for Policy, "Worker Adjustments to Job Loss: Evidence from the NLSY," (with Lori G. Kletzer).
- 1995 Dissertation Award Finalist, W.E. Upjohn Institute for Employment Research, Kalamazoo, Michigan
- 1991-94 National Science Foundation Research Fellowship, Urban Poverty, Northwestern University, Evanston, Illinois
- 1989-90 University Fellowship, Northwestern University, Evanston, Illinois
- 1987 Anna Laura Myers Award for Honors Thesis, Stanford University, Stanford, California

## PUBLICATIONS

### Books and Monographs

- 2008     *Race and Entrepreneurial Success: Black-, Asian-, and White-Owned Businesses in the United States*, (with Alicia Robb), Cambridge: MIT Press.
- 1996     *Ethnic and Racial Entrepreneurship: A Study of Historical and Contemporary Differences*, New York: Garland Publishing Inc.

### Articles in Professional Journals

- 2009     The Five Gaps Facing Small and Microbusiness Owners: Evidence from New York City  
*Economic Development Quarterly* (forthcoming) (with Lisa Servon).
- 2009     "Last Hired, First Fired? Black-White Unemployment and the Business Cycle," (with Ken Couch), *Demography*, (forthcoming).
- 2009     "ICT Use in the Developing World: An Analysis of Differences in Computer and Internet Penetration," (with Menzie Chinn), *Review of International Economics*, (forthcoming).
- 2009     "Home Computers and Educational Outcomes: Evidence from the NLSY97 and CPS" (with Daniel Beltran and Kuntal Das), *Economic Inquiry*, (forthcoming).
- 2009     "Race, Ethnicity and the Dynamics of Health Insurance Coverage," (with Rebecca London), *Research in Labor Economics*, (forthcoming).
- 2009     "Gender Differences in Business Performance: Evidence from the Characteristics of Business Owners Survey," (with Alicia Robb), *Small Business Economics*, (forthcoming).
- 2009     "Determinants of Business Success: An Examination of Asian-Owned Businesses in the United States," (with Alicia Robb), *Journal of Population Economics*, 22(4): 827-858
- 2009     "Who Is at Risk of Losing and Gaining Health Insurance?," *Industrial Relations*, (with Rebecca A. London), 48(2): 287-310.
- 2009     "Can the "One-Drop Rule" Tell Us Anything about Racial Discrimination? New Evidence from the Multiple Race Question on the 2000 Census." *Labour Economics*, 16 (4): 451-460.
- 2008     "The Dynamics of Health Insurance Coverage: Identifying Trigger Events for Insurance Loss and Gain," (with Rebecca London), *Health Services and Outcomes Research Methodology*, 8(3): 159-185.
- 2007     "Why are Black-Owned Businesses Less Successful than White-Owned Businesses: The Role of Families, Inheritances, and Business Human Capital," (with Alicia Robb), *Journal of Labor Economics*, 25(2): 289-323.

- 2007 "Families, Human Capital, and Small Business: Evidence from the Characteristics of Business Owners Survey," (with Alicia Robb), *Industrial and Labor Relations Review*, 60(2): 225-245.
- 2007 "The Determinants of the Global Digital Divide: A Cross-Country Analysis of Computer and Internet Penetration," (with Menzie Chinn), *Oxford Economic Papers*, 59(1): 16-44.
- 2007 "Access to Financial Capital among U.S Businesses: The Case of African-American Firms," (with Alicia Robb), *The Annals of the American Academy of Political and Science*, 613: 47-72.
- Social  
2007 "Explaining Differences in Access to Home Computers and the Internet: A Comparison of Latino Groups to Other Ethnic and Racial Groups," *Electronic Commerce Research*, 7 (3-4): 265-291.
- 2006 "The Personal Computer and Entrepreneurship," *Management Science*, 52 (2): 187-203.
- 2005 "Entrepreneurship and Earnings among Young Adults from Disadvantaged Families." *Small Business Economics*, 25(3): 223-236.
- 2005 "An Extension of the Blinder-Oaxaca Decomposition Technique to Logit and Probit Models," *Journal of Economic and Social Measurement*, 30(4): 305-316.
- 2005 "Self-Employment, Entrepreneurship and the National Longitudinal Survey of Youth," *Monthly Labor Review, Special Issue Commemorating the 25<sup>th</sup> Anniversary of the NLSY79*, 128(2): 40-47.
- 2005 "The Effects of Home Computers on School Enrollment," *Economics of Education Review*, 24(5): 533-547.
- 2004 "Race and the Digital Divide," *Berkeley Electronic Journals, Contributions to Economic Analysis & Policy*. 3(1), Article 15: 1-38.
- 2004 "Earnings Growth among Less-Educated Business Owners," *Industrial Relations*, 43 (3): 634-659.
- 2004 "Do Family Caps Reduce Out-of-Wedlock Births? Evidence from Arkansas, Georgia, Indiana, New Jersey and Virginia," (with Wendy T. Dyer), *Population Research and Policy Review* 23: 441-473.
- 2004 "Recent Trends in Ethnic and Racial Business Ownership." *Small Business Economics*, 23: 203-218.
- 2003 "Private Schools and "Latino Flight" from Black Schoolchildren." *Demography*, 39(4): 655-674.
- 2003 "The Effect of Immigration on Native Self-Employment," (with Bruce D. Meyer), *Journal of Labor Economics*. 21(3): 619-650.

- 2003 "Does Immigration Induce "Native Flight" from Public Schools into Private Schools," (with Julian R. Betts), *Journal of Public Economics*. 87(5-6): 987-1012.
- 2003 "The Long-Term Costs of Job Displacement among Young Workers," (with Lori G. Kletzer)," *Industrial and Labor Relations Review*, 56(4): 682-698.
- 2002 "Drug Dealing and Legitimate Self-Employment," *Journal of Labor Economics* 20(3): 538-567.
- 2002 "Is There White Flight into Private Schools? Evidence from the National Educational Longitudinal Survey," (with Alexandra M. Resch), *Review of Economics & Statistics*, 84(1): 21-33.
- 2001 "Explaining Ethnic, Racial, and Immigrant Differences in Private School Attendance" (with Julian R. Betts), *Journal of Urban Economics*, 50, 26-51.
- 2000 "Trends in Self-Employment among White and Black Men: 1910-1990," (with Bruce D. Meyer), *Journal of Human Resources*, 35(4): 643-669.
- 1999 "The Absence of the African-American Owned Business: An Analysis of the Dynamics of Self-Employment," *Journal of Labor Economics*, 17(1): 80-108.
- 1999 "The Emergence, Persistence, and Recent Widening of the Racial Unemployment Gap," (with William A. Sundstrom), *Industrial and Labor Relations Review*, 52(2): 252-270.
- 1998 "Jobs Lost, Jobs Regained: An Analysis of Black/White Differences in Job Displacement in the 1980s" (with Lori G. Kletzer), *Industrial Relations*, 37(4): 460-477.
- 1997 "The Racial Unemployment Gap in Long-Run Perspective" (with William A. Sundstrom), *American Economic Review*, 87(2): 306-310.
- 1997 "The Effect of Incremental Benefit Levels on Births to AFDC Recipients" (with Rebecca A. London), *Journal of Policy Analysis & Management*, 16(4): 575-597.
- 1996 "Ethnic and Racial Self-Employment Differences and Possible Explanations" (with Bruce D. Meyer), *Journal of Human Resources*, 31(4): 757-793.
- Reprinted in *The Economics of Migration, Volume III*, eds., Klaus Zimmermann and Thomas Bauer, Cheltenham, UK: Edward Elgar Publishing Limited.
- 1996 "Race and the Shifting Burden of Job Displacement: 1982-93," (with Lori G. Kletzer), *Monthly Labor Review*, 119(9): 13-23.

## Chapters in Books

- 2009 "The International Asian Business Success Story? A Comparison of Chinese, Indian and Other Asian Businesses in the United States, Canada and United Kingdom," (with Julie Zissimopoulos and Harry Krashinsky) in *International Differences in Entrepreneurship*, eds. Josh Lerner and Antoinette Shoar, Cambridge: National Bureau of Economic Research Press (forthcoming).
- 2007 "Mexican Immigrants and the Entrepreneurship Gap," (with Christopher Woodruff) in *Overcoming Barriers to Entrepreneurship*, ed. Diana Furchtgott-Roth, Lexington Books Rowman & Littlefield Publishers, Inc.
- 2007 "Mexican Entrepreneurship: A Comparison of Self-Employment in Mexico and the United States" (with Christopher Woodruff), *Mexican Immigration*, ed. George Borjas, Chicago: University of Chicago Press.
- 2006 "Families, Human Capital, and Small Business: Evidence from the Characteristics of Business Owners Survey," (with Alicia Robb) in *Entrepreneurship and Human Capital*, ed. Mirjam van Praag, Amsterdam: Amsterdam Center for Entrepreneurship.
- 2005 "Minority Entrepreneurship," in *The Small Business Economy 2005: A Report to the President*, U.S. Small Business Administration, Washington, D.C.: U.S. Government Printing Office.
- 2006 "Entrepreneurship among Disadvantaged Groups: An Analysis of the Dynamics of Self-Employment by Gender, Race and Education," *Handbook of Entrepreneurship, Volume 2*, eds. Simon C. Parker, Zoltan J. Acs, and David R. Audretsch, Kluwer Academic Publishers.
- 2006 "Economic Conditions, Parental Job Loss, and Children's Living Arrangements" (with Rebecca London), for *Economic Challenges, Policy Changes, and Poverty*, eds. Rebecca Blank, Sheldon Danzinger, and Robert Schoeni, New York: Russell Sage Foundation.
- 2006 "The Expanding Use of Technology among Latina Girls," (with Rebecca London). *Latina Girls: Voices of Adolescent Strength in the United States*, eds. Jill Denner and Bianca Guzman, New York: New York University Press.
- 2004 "Does Business Ownership Provide a Source of Upward Mobility for Blacks and Hispanics?," *Entrepreneurship and Public Policy*, ed., Doug Holtz-Eakin, Cambridge: MIT Press.
- 1998 "Does Immigration Hurt African-American Self-Employment?," (with Bruce D. Meyer), *Help or Hindrance? The Economic Implications of Immigration for African-Americans*, eds., Daniel S. Hamermesh and Frank D. Bean, New York: Russell Sage Foundation.

## Other

- 2009 *Capital Access among Minority-Owned Businesses: Potential Solutions in the Current Financial Crisis*, Minority Business Development Agency, U.S. Department of Commerce Report.
- 2009 *The Butte College Computer Giveaway Experiment: How Does Access to Home Computers Affect Financial Aid Students' Educational Outcomes?*, John W. Gardner Center for Youth and their Communities, Stanford University, and University of California, Santa Cruz Policy Brief
- 2008 *The Causes of Racial Disparities in Business Performance*, Policy Brief #12, National Poverty Center, University of Michigan.
- 2008 *Estimating the Contribution of Immigrant Business Owners to the U.S. Economy*, U.S. Small Business Administration Report
- 2008 *Kauffman Index of Entrepreneurial Activity, National Report 1996-2007*. Ewing Marion Kauffman Foundation.
- 2007 *Entrepreneurship in Silicon Valley during the Boom and Bust*, U.S. Small Business Administration Report
- 2007 *Kauffman Index of Entrepreneurial Activity, National Report 1996-2006*. Ewing Marion Kauffman Foundation.
- 2006 *Kauffman Index of Entrepreneurial Activity, National Report 1996-2005*. Ewing Marion Kauffman Foundation.
- 2006 *Kauffman Index of Entrepreneurial Activity, State Report 2005*. Ewing Marion Kauffman Foundation.
- 2006 "The Educational Impacts of the Lack of Access to Home Computers," Education Policy Brief, Center for Evaluation & Education Policy, Indiana University, 4(4), Spring 2006.
- 2006 "Racial Segregation and the Private/Public School Choice," Research Publication Series, National Center for the Study of Privatization in Education, Teachers College, Columbia University, New York, NY 10027 (August 2006)
- 2006 *An Analysis of the Dynamics of Health Insurance Coverage and Implications for Employer-Mandated Insurance*, Employment Policies Institute: Washington, D.C. (with Rebecca London).

- 2005 "The Dynamics of Health Insurance Coverage: Factors Correlated with Insurance Gain and Loss among Adults," U.S. Department of Labor Report.
- 2005 *Kauffman Index of Entrepreneurial Activity*, Ewing Marion Kauffman Foundation.
- 2005 "Assessing the Global Digital Divide," *La Follette Policy Report*, University of Wisconsin, 15 (1), Spring.
- 2005 *Technology and Entrepreneurship: A Cross-Industry Analysis of Access to Computers and Self-Employment*, U.S. Small Business Administration Report.
- 2004 *Self-Employed Business Ownership Rates in the United States: 1979-2003*, Office of Advocacy, U.S. Small Business Administration.
- 2004 *Entrepreneurship in the 21<sup>st</sup> Century, Conference Proceedings*, March 21, 2004, Office of Advocacy, Small Business Administration and the Ewing Marion Kauffman Foundation.
- 2003 *Is There a Digital Divide? Ethnic and Racial Differences in Access to Technology and Possible Explanations*, Final Report to the University of California, Latino Policy Institute and California Policy Research Center
- 2001 *Race, Socioeconomic Status, and Flight from Public Schools into Private Schools*, Final Report to the Spencer Foundation.
- 2001 *Earnings Growth among Disadvantaged Business Owners*, Small Business Research Summary, U.S. Small Business Administration, No. 209 (November).
- 2001 *Earnings Growth among Disadvantaged Business Owners*, Final Report to the U.S. Small Business Administration.
- 2001 "Self-Employment as a Route to Economic Mobility among Less-Educated Youth," *Joint Center for Poverty Research Policy Brief*, Vol. 3; No. 2.
- 1999 "Drug Dealing and Legitimate Self-Employment," *Joint Center for Poverty Research Policy Brief*, Vol. 1; No. 7.
- 1998 "Fertility and Incremental AFDC Benefits: Implications for Family Cap Policies" (with Rebecca A. London), *National Association for Welfare Research and Statistics, Papers and Proceedings of the 1996 Annual Workshop*, California Department of Social Services Research Branch and Information Services Bureau, <http://www.dss.cahwnet.gov/isb/docs/intro.html>.
- 1996 *The Incidence and Costs of Job Displacement Among Young Workers*, (with Lori G. Kletzer), Final Report for the U.S. Department of Labor, Office of the Assistant Secretary for Policy.

## **WORK IN PROGRESS**

- 2009 "Liquidity Constraints, Household Wealth, and Entrepreneurship Revisited," (with Harry Krashinsky).
- 2009 "Affirmative Action Programs and Self Employment Rates among Minorities and Women," (with Justin Marion).
- 2009 "The Impact of Contracting Set-Asides on Minority Business Ownership," (with Ronnie Chatterji and Kenneth Y. Chay).
- 2009 "The Effects of Home Computers on Educational Outcomes: Evidence from a Field Experiment with Community College Students," (with Rebecca London).
- 2008 "High-Technology Entrepreneurship in Silicon Valley: Opportunities and Opportunity Costs," (with Aaron Chatterji).
- 2008 "Is Employer-Based Health Insurance a Barrier to Entrepreneurship?," (with Kanika Kapur and Susan Gates).
- 2008 "Indian Entrepreneurs in the United States, Canada and United Kingdom" (with Harry Krashinsky, Julie Zissimopoulos and Krishna Kumar).
- 2008 "Capital Injections among New Black and White Business Ventures: Evidence from the Kauffman Firm Survey," (with Alicia Robb and David Robinson).
- 2008 "Mexican-American Entrepreneurship," (with Chris Woodruff).
- 2008 "Asian and Other Immigrant Entrepreneurs in the United States"

## **RESEARCH AFFILIATIONS**

- 2006- RAND Corporation, adjunct researcher
- 2004- National Poverty Center, University of Michigan
- 2004- IZA, Institute for the Study of Labor, Germany
- 1999-03 Joint Center for Poverty Research, Northwestern University and University of Chicago

## **PROFESSIONAL ACTIVITIES**

Member: American Economic Association, Academy of Management, Association for Public Policy Analysis and Management, Society of Labor Economists

Participant: National Bureau of Economic Research Working Group on Entrepreneurship

Instructional: National Bureau of Economic Research, Entrepreneurship Research Bootcamp, Minority Entrepreneurship Bootcamp, University of North Carolina, Max Planck Institute School on Entrepreneurship Research, Germany

Advisory Board: Center for Innovative Entrepreneurship, vFinance

Referee: *American Economic Review, Annals of Finance, B.E. Journals in Economic Analysis & Policy, Canadian Journal of Economics, Contemporary Economic Policy, Demography, Developmental Psychology, Economic Development and Cultural Change, Economic Inquiry, Economic Journal, Economics of Education Review, Education Finance and Policy, Employment Policies Institute, Environment and Planning C: Government and Policy, European Economic Review, Handbook of Entrepreneurship, Industrial & Labor Relations Review, Industrial Relations, Information Economics and Policy, International Monetary Fund, Journal of Business, Journal of Development Studies, Journal of Development Entrepreneurship, Journal of Economics and Management Strategy, Journal of Human Resources, Journal of Labor Economics, Journal of Money, Credit, and Banking, Journal of Policy Analysis & Management, Journal of Political Economy, Journal of Population Economics, Journal of Regional Science, Labour Economics, Management Science, National Science Foundation, National Tax Journal, Pacific Economic Review, Public Policy Institute of California, Quarterly Journal of Economics, Quarterly Review of Economics and Finance, Rand, Research on Aging, Review of Economics and Statistics, Russell Sage Foundation, Small Business Economics, Social Science Research, Southern Economic Journal*

## **GOVERNMENT SERVICE AND PRESENTATIONS**

- 2009 MED Week Presentation
- 2005 Congressional Briefing, U.S. Capitol, on access to technology in the United States.
- 2005 Consultation to the National Academy of Sciences Panel on Measuring Business Formation, Dynamics and Performance.
- 2005 Testified on "Proposed Merger of SBC Communications Inc. and AT&T Corp." for the California Public Utilities Commission.
- 2004 Consultant on digital divide in California for Governor's California Performance Review.
- 2003 Testified on AB 855 (Firebaugh) to the California State Assembly, Committee on Utilities and Commerce regarding inequality in access to technology.
- 2001 Examined best practices of collecting labor market data for Singapore's Ministry of Manpower.
- 1998 U.S. Department of the Treasury, President's Initiative on Race, consultation regarding policies designed to promote minority business ownership in the United States.

- 1998-00 Berkeley Planning Associates, "Evaluation of the JTPA Micro-Enterprise Grants Programs" for the U.S. Department of Labor, serving on advisory panel for project.
- 1998 National Organization for Women Legal Defense and Education Fund, aided in interpreting results from a report assessing the New Jersey Family Cap Policy.

## **SOFTWARE**

- 2006 FAIRLIE module in Stata to generate nonlinear decomposition of binary outcome differentials, which is an extension of the Blinder-Oaxaca Decomposition Technique to Logit and Probit Models.

## **CONSULTING ACTIVITIES**

- 2009 Consultant for Berkeley Economic Consulting
- 2006 Served on advisory panel for the Kauffman Foundation to create an entrepreneurship policy brief.
- 2005- Consultant on project for the Center for Innovative Entrepreneurship, vFinance to create an Internet-based dataset on entrepreneurs and venture capitalists.
- 2004- Consultant for Digital Opportunities Measuring Stick Project, The Children's Partnership.
- 2004-09 Consultant for Charles River Associates
- 2001-02 Consultant for Economic Consulting Group, Deloitte & Touche
- 2001- Analyzed marketing response data for credit cards, created financial models, analyzed stock market data, estimated financial models for valuing stock and option-based compensation, and analyzed success rate data for telecommunications installations and repairs.
- 2000- Provided expert consultation or testimony on minority and disadvantaged business consequences of enterprise programs, wage differentials in labor markets, housing prices, Mello-Roos taxes, and economic damages.
- 1999 Women's Initiative for Self-Employment, providing assistance on outcome evaluation project for microenterprise program for low-income women.

## PRESENTATIONS

- 2009 "Race and Entrepreneurial Success," Equal Justice Society, San Francisco, California.
- 2009 "Is Employer-Based Health Insurance a Barrier to Entrepreneurship?," HEC Business School, Paris, France.
- 2009 "Non-Linear Decomposition" IZA, Germany
- 2009 "Empirical Methods in Entrepreneurship: Applications," Max Planck Institute, Jena, Germany.
- 2009 "Academic Achievement, Technology and Race: Evidence from a Field Experiment" IZA, Germany
- 2009 "The Effects of Home Computers on Educational Outcomes: Evidence from a Field Experiment with Community College Students," University of California, Irvine, University of Wisconsin, Institute for Research on Poverty, Federal Reserve Bank of San Francisco, University College Dublin.
- 2009 "Entrepreneurship in California and the United States," California State's Bankruptcy and its Economic Future Conference at Santa Clara University
- 2009 "Financial Injections among New Black and White Business Ventures: Evidence from the Kauffman Firm Survey," Entrepreneurial Finance Conference, Federal Reserve Bank of Cleveland and Kauffman Foundation.
- 2009 "Race and Entrepreneurial Success," RAND Policy Breakfast, Hudson Institute, Urban Institute, University of Wisconsin, University of California, Sacramento Center
- 2009 "Entrepreneurship," Wisconsin Entrepreneurs' Network
- 2009 "Immigrant Entrepreneurs," University of Wisconsin, LaFollette School of Public Affairs
- 2008 "The Educational Consequences of the Digital Divide" Annual Lecture on Science, Technology and Society, Center for Human Potential and Public Policy, University of Chicago.
- 2008 "Race and Entrepreneurial Success," The Diversity in Business Conference, CJTC, University of California, Santa Cruz, and Western New England College, Law & Business Center for Advancing Entrepreneurship
- 2008 "Estimating the Contribution of Immigrant and Minority Business Owners to the U.S. Economy," Minority Business Development Agency, U.S. Department of Commerce, and U.S. Small Business Administration.
- 2008 "Small Businesses in the Economy," Silicon Valley Center, University of California, Santa Cruz

- 2008 "Is Employer-Based Health Insurance a Barrier to Entrepreneurship?," UC Berkeley.
- 2008 "Does Improving Access to Computers Help Community College Students on Financial Aid: Evidence from a Field Experiment in Rural Northern California," UCACCORD Workshop, UCLA.
- 2008 "High-Technology Entrepreneurship in Silicon Valley: Opportunities and Opportunity Costs," West Coast Research Symposium on Technology Entrepreneurship, Stanford University.
- 2008 "Race, Ethnicity and Entrepreneurship in the United States," Hitotsubashi University, Japan.
- 2008 "Why Do Female-Owned Businesses Have Lower Survival Rates, Profits, Employment and Sales than Male-Owned Businesses?," Research Conference on Entrepreneurship among Minorities and Women, University of North Carolina.
- 2008 "Race, Ethnicity and Entrepreneurship in the United States," National Diversity in Business Research Conference, University of Washington.
- 2008 "Employment and Entrepreneurship," NBER Entrepreneurship Research Bootcamp.
- 2008 "Mexican-American Entrepreneurship" University of California, Berkeley, and Australian National University Research School of Social Sciences.
- 2008 "Are Computers Good for Children? The Effects of Home Computers on Educational Outcomes," University of Melbourne.
- 2007 "Does Health Insurance Limit Entrepreneurship in the United States" Australian National University.
- 2007 "The Kauffman Index of Entrepreneurial Activity," Presentation at the Kauffman Symposium on Entrepreneurship and Innovation Data.
- 2007 "Affirmative Action Programs and Self Employment Rates among Minorities and Women," Impact 209 Conference at UCLA.
- 2007 "Determinants of Business Success: An Examination of Asian-Owned Businesses in the United States," Harvard Business School.
- 2007 "Mexican-American Entrepreneurship," RAND, University of Sydney, University of New South Wales, Australian National University Faculty of Economics and Business.
- 2007 "Asian Immigrant Businesses in the United States, Canada and United Kingdom," National Bureau of Economic Research.
- 2007 "Entrepreneurship in Silicon Valley during the Boom and Bust," Small Business Administration.

- 2006 "Race, Ethnicity and Entrepreneurship in the United States," Consulate General of Sweden, Swedish Office of Science and Technology at the University of Southern California.
- 2006 "The Effects of Home Computers on Educational Outcomes," San Francisco Federal Reserve Bank.
- 2006 "Race, Families and Success in Small Business: A Comparison of African American-, Asian- and White-Owned Businesses," Business Diversity Conference, University of Washington.
- 2006 "Racial Differences in Health Insurance Transitions," Health Insurance Transitions Workshop, Economic Research Initiative on the Uninsured, University of Michigan.
- 2006 "Families, Human Capital, and Small Business," Entrepreneurship and Human Capital Conference, Amsterdam Center for Entrepreneurship, University of Amsterdam,
- 2006 "Measuring Minority Business Ownership," Research Conference on Entrepreneurship Among Minorities and Women 2006, University of North Carolina, Chapel Hill.
- 2006 "Liquidity Constraints, Household Wealth, and Entrepreneurship Revisited," University of Victoria and National Bureau of Economic Research Working Group on Entrepreneurship, Cambridge.
- 2006 "The Effects of Home Computers on Educational Outcomes," University of Arizona.
- 2005 "Entrepreneurship and Self-Employment in the Current Population Survey and National Longitudinal Survey," Panel on Measuring Business Formation, Dynamics and Performance, the National Academy of Sciences.
- 2005 "Race, Families and Success in Small Business: A Comparison of African American-, Asian- and White-Owned Businesses," Moss Landing Marine Laboratories, the California State University.
- 2005 "The Dynamics of Minority Business Ownership," Kauffman Foundation Entrepreneurship Bootcamp, Kenan-Flagler Business School at University of North Carolina, Chapel Hill.
- 2005 "Why are Black-Owned Businesses Less Successful than White-Owned Businesses: The Role of Families, Inheritances, and Business Human Capital," Tuck Business School, Dartmouth College.
- 2005 "The Effects of Home Computers on Educational Outcomes," University of North Carolina, Chapel Hill, CJTC, Stanford University and University of Connecticut.
- 2004 "Access to Technology and Educational Outcomes," W.T. Grant Foundation Economics and Technology Workshop.

- 2004 "Measuring Entrepreneurship with the Current Population Survey," Kauffman Foundation Entrepreneurship Data Conference at the University of Chicago.
- 2004 "The Personal Computer and Entrepreneurship" Entrepreneurship Conference at Case Western Reserve University.
- 2004 "Mexican Entrepreneurship: A Comparison of Self-Employment in Mexico and the United States," National Bureau of Economic Research.
- 2004 "The Dynamics of Minority Business Ownership," Kauffman Foundation Entrepreneurship Bootcamp, Kenan-Flagler Business School at University of North Carolina, Chapel Hill.
- 2004 "Race, Ethnicity and Business Ownership," Entrepreneurship in the 21<sup>st</sup> Century, Office of Advocacy, Small Business Administration and Kauffman Foundation.
- 2004 "Why are Black-Owned Businesses Less Successful than White-Owned Businesses: The Role of Families, Inheritances, and Business Human Capital," National Bureau of Economic Research, Working Group in Entrepreneurship.
- 2004 "The Determinants of the Global Digital Divide: A Cross-Country Analysis of Computer and Internet Penetration," World Bank.
- 2004 "Race, Youth and the Digital Divide," CJTC Focus Group, University of California, Santa Cruz Extension.
- 2003 "The Effects of Home Computers on School Enrollment," BALE at University of California, San Francisco, Columbia University, SUNY Albany.
- 2003 "The Global Digital Divide," Yale University
- 2003 "Families, Human Capital, and Small Business: Evidence from the Characteristics of Business Owners Survey," Small Business Administration.
- 2003 "Why are Black-Owned Businesses Less Successful than White-Owned Businesses: The Role of Families, Inheritances, and Business Human Capital," Board of Governors of the Federal Reserve System, Smith School of Business at the University of Maryland, and University of California, Santa Barbara, Yale University, the Urban Institute, Baruch College.
- 2003 "Race and the Digital Divide," National University of Singapore.
- 2001 "Race and the Digital Divide," University of California, Berkeley, University of California, San Diego, and BALE at Stanford University.
- 2001 "The Effect of Immigration on Native Self-Employment," Labor and Capital in the Global Economy Workshop, Santa Cruz Center for International Economics.

- 2001 "Does Business Ownership Provide a Source of Upward Mobility for Blacks and Hispanics?," Entrepreneurship and Public Policy Workshop, Syracuse University.
- 2000 "Racial Segregation and the Private/Public School Choice," Columbia University.
- 1999 "Explaining Ethnic, Racial, and Immigrant Differences in Private School Attendance," Bay Area Labor Economists Workshop at Santa Clara University, McMaster University, and University of Toronto.
- 1999 "Earnings Growth among Less-Educated Business Owners," University of California, Berkeley.
- 1999 "Minority Business Set-Asides and Black Self-Employment," Symposium on Race and Economic Progress, Rutgers University.
- 1998-99 "Drug Dealing and Legitimate Self-Employment," Yale University, Federal Reserve Bank of New York, Russell Sage Foundation, and University of California, Davis.
- 1998-99 "Does Immigration Induce "Native Flight" from Public Schools into Private Schools" Public Policy Institute of California and University of California, Berkeley.
- 1998 "The Long-Term Costs of Job Displacement among Young Workers," Conference on Labour Market Transitions and Income Dynamics, Canadian Employment Research Forum, University of Ottawa.
- 1998 "The Effect of Immigration on Native Self-Employment" University of California, Berkeley.
- 1998 "Race, Immigration and Self-Employment," Presentation for the President's Initiative on Race at the U.S. Department of the Treasury.
- 1997 "Trends in Self-Employment among White and Black Men: 1910-1990," Bay Area Labor Economists Workshop at San Francisco State University and All-UC Group in Economic History Conference, University of California, Davis.
- 1997 "The Emergence, Persistence, and Recent Widening of the Racial Unemployment Gap," Portland State University.
- 1996-97 "Does Immigration Hurt African-American Self-Employment?" University of Texas - Austin, the Urban Institute, the Bay Area Labor Economists Workshop at the Public Policy Institute of California, George Washington University, Bureau of Labor Statistics, University of Maryland, and Stanford University.
- 1995-96 "Ethnic and Racial Self-Employment Differences and Possible Explanations," University of California, Santa Barbara, and the Public Policy Institute of California, San Francisco.
- 1993-94 "The Absence of the African-American Owned Business: An Analysis of the Dynamics of Self-Employment," Northwestern University, Federal Reserve Bank of Chicago,

University of Chicago, University of California, Santa Cruz, UCLA, the Milken Institute, and Syracuse University.

- 1992 "The Ethnic and Racial Character of Self-Employment," Race, Ethnicity and Urban Poverty Workshop, University of Chicago.

#### **PRESENTATIONS AT PROFESSIONAL MEETINGS**

- 2009 "Academic Achievement, Technology and Race: Evidence from a New Random Experiment Providing Free Computers to Community College Students," Association for Public Policy Analysis and Management Meetings, Washington, D.C.
- 2009 "Race and Financial Capital in Business Startups: Evidence from the Kauffman Firm Survey," International Conference on Panel Data, Bonn Germany.
- 2008 "The Global Digital Divide and the Effects of Technology Use on Educational Outcomes," Adoption of ICT Enabled Information Systems for Agricultural Development Conference, Tokyo, Japan.
- 2008 "The Effects of Home Computers on Educational Outcomes: Evidence from a Field Experiment with Low-Income Community College Students," Association of Public Policy and Management Meetings, Los Angeles, California.
- 2008 "Determinants of Business Success: An Examination of Asian-Owned Businesses in the United States," Association of Public Policy Management Meetings, Los Angeles, California.
- 2008 "Determinants of Business Success: An Examination of Asian-Owned Businesses in the United States," Academy of Management Meetings, Anaheim, California.
- 2008 "The International Asian Business Success Story? A Comparison of Chinese, Indian and Other Asian Businesses in the United States, Canada and United Kingdom," Academy of Management Meetings, Anaheim, California.
- 2007 "Are Computers Good for Children: The Effects of Home Computers on Educational Outcomes," IZA/SOLE Transatlantic Meetings, Munich, Germany.
- 2007 "Entrepreneurship in Silicon Valley during the Boom and Bust," Academy of Management Meetings, Philadelphia, PA.
- 2007 "Mexican-American Entrepreneurship," Academy of Management Meetings, Philadelphia, PA.
- 2007 "Are Computers Good for Children: The Effects of Home Computers on Educational Outcomes," Society of Labor Economists Annual Meetings, Chicago, IL.
- 2007 "Liquidity Constraints, Household Wealth, and Entrepreneurship Revisited," Society of Labor Economists Annual Meetings, Chicago, IL.

- 2006 "Race, Families and Success in Small Business: A Comparison of African American-, Asian- and White-Owned Businesses," United States Association for Small Business and Entrepreneurship Annual Meetings, Tucson, AZ.
- 2005 "Mexican-American Entrepreneurship," Society of Labor Economists Annual Meetings, San Francisco, CA.
- 2005 "Entrepreneurs" Chaired/Discussant Session, Society of Labor Economists Annual Meetings, San Francisco, CA.
- 2005 "Economic Conditions and Children's Living Arrangements" at the Working and Poor: How Economic and Policy Changes Are Affecting Low-Wage Workers Conference, Georgetown University.
- 2005 "The Effects of Set-Asides on Minority-Owned Businesses," Social Policy Evaluation Annual Conference, Australian National University, Canberra, Australia.
- 2004 "Race, Youth and the Digital Divide," Community Technology Centers' Network Annual Conference, Seattle, WA.
- 2004 "The Effects of Home Computers on School Enrollment," Society of Labor Economists Annual Meetings, San Antonio, TX.
- 2004 "Families, Human Capital, and Small Business: Evidence from the Characteristics of Business Owners Survey," American Economic Association Annual Meetings, San Diego, CA.
- 2002 "Race and the Digital Divide," Society of Labor Economists Annual Meetings, Baltimore, MD.
- 2002 "Minority Business Set-Asides and Black Self-Employment," United States Association for Small Business and Entrepreneurship Annual Meetings, Reno, NV.
- 2001 "Does Business Ownership Provide a Source of Upward Mobility for Blacks and Hispanics?," United States Association for Small Business and Entrepreneurship Annual Meetings, Orlando, FL.
- 2000 "Earnings Growth among Less-Educated Business Owners," Association for Public Policy Analysis and Management Meetings, Seattle, WA.
- 2000 "Is There White Flight into Private Schools? Evidence from the National Educational Longitudinal Survey," Association for Public Policy Analysis and Management Meetings, Seattle, WA.
- 1999 "Explaining Ethnic, Racial, and Immigrant Differences in Private School Attendance," Association for Public Policy Analysis and Management Meetings, Washington, D.C.

- 1999 "Drug Dealing and Legitimate Self-Employment," National Bureau of Economic Research Summer Institute, Labor Studies, Cambridge, MA.
- 1999 "Minority Business Set-Asides and Black Self-Employment," American Economic Association Annual Meeting, New York, NY and Association for Public Policy Analysis and Management Meeting, Washington, D.C.
- 1998 "The Long-Term Costs of Job Displacement among Young Workers," European Association of Labour Economists Annual Conference, Blankenberge, Belgium.
- 1998 "Does Immigration Induce "Native Flight" from Public Schools into Private Schools," Population Association of America, Annual Meeting, Chicago, IL and Western Economic Association International, Annual Meeting, Lake Tahoe, CA.
- 1997 "The Effect of Incremental Benefit Levels on Births to AFDC Recipients" Population Association of America, Washington D.C.
- 1997 "Does Immigration Hurt African-American Self-Employment?" Population Association of America, Annual Meeting, Washington D.C.
- 1997 "Trends in Self-Employment among White and Black Men: 1910-1990," Winter Meetings of the Econometric Society, New Orleans, LA.
- 1996 "Fertility and Incremental AFDC Benefits: Implications for Family Cap Policies," National Association for Welfare Research and Statistics Annual Workshop, San Francisco, CA.
- 1996 "The Racial Unemployment Gap in Long-Run Perspective," Western Economic Association International Annual Meetings, San Francisco, CA.
- 1996 "Ethnic and Racial Self-Employment Differences and Possible Explanations," Winter Meetings of the Econometric Society, San Francisco, CA.
- 1996 "Why Did So Many African-American Men Lose Their Jobs in the 1980s: An Analysis of Black/White Differences in Job Displacement," Winter Meetings of the Econometric Society, San Francisco, CA.
- 1995 "The Absence of the African-American Owned Business: An Analysis of the Dynamics of Self-Employment," Winter Meetings of the Econometric Society, Washington, D.C.